

ASA

ABDUL SAMAD ARABI
DESIGNING • PRINTING • GIVEAWAYS

Who we are

A.S.A is the bunch of marketing nerds who are driving on a limitless highway of IDEAS with its implementations.

We are the **creator** of your imaginary world.



0300-2792737
0300-2364424



samadarabi@yahoo.com
abidaahmed10@gmail.com



House # A-44, Street 2,
Block C, Gulshan-e-jamal, Karachi.



What we do



We have our own ocean, which is full of new and creative ideas and we fish them out for you. We not only provide you the social platform where your brand goes on top of the peak but we also help you to maintain its whereabouts. Because we are the trend setter not the follower.



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M 44-45, Plot# 526, Block 13-D,
Panama Center, Gulshan Iqbal, Khi.



We don't just market
your brand, We give
birth to your **BRAND.**



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What we provide

Digital Marketing

- SMM
- SEO
- SEM
- Email marketing

Creative

- Web development
- 2D/3D Animation
- Graphic Designing
- Content writing

Advertising

- Billboards
- Signage's
- TVC Production
- Photography

Projects

- Event managements
- Fashion shows
- Seminar/workshops
- Corporate Dinner & lunch

Printings

- Offset printing
- Inject printing
- Indoor high resolution printing
- HD Printing
- Visual printing

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Digital Marketing



A.5.A helps brands grow their business by working closely to understand the needs and utilize the appropriate technology to deliver the best design, development, and activation strategy.



SMM



SEO



Email marketing



SEM



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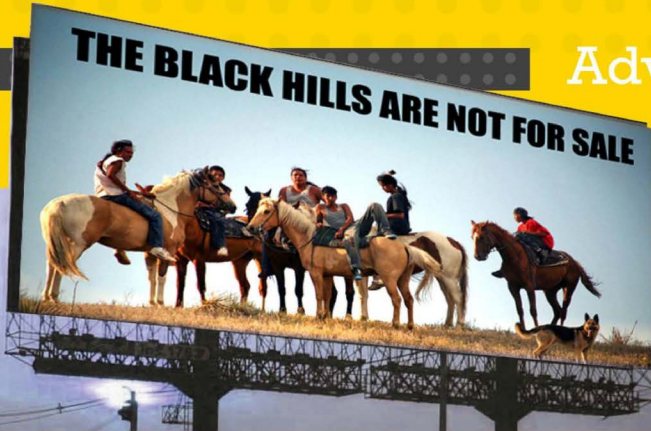
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Advertising



Billboards

Signage's

TVC
Production

Photography



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Event Managements



A.S.A the strategic event planners. It doesn't matter that it's a fashion show or a corporate event, a seminar or a workshop because when Yellow & Grey manages it, it's going to be **ALIVE**.



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Fashion Shows

THE FASHION SHOW



A.S.A envisage your shows the way you want it.
Whether it's a bridal week or a bold and elegant night.
We know that how to set the ambiance of your dreams.



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A.S.A
ABIDA SAMAD ARABI
ASSOCIATE & PARTNER & DIRECTOR

Seminar & workshops



A.S.A has a team which can arrange successful seminars / workshops which are the direct result of adequate previous preparation on the part of the organizer of the event.



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Corporate Dinner & lunch

A.S.A helps you to establish your brand. Doesn't matter that you are a well known name or a newcomer. We design your exhibitions, award ceremonies, seminars or workshops, dinners and lunches strategically and the way how it should be. Because we know how to celebrate an important milestone.



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Exhibitions & Fabrication



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A.S.A
ABDUL SAMAD ARABI
EXHIBITIONS & FABRICATION

Print Media



Visiting Card
Flyer
Brochures
Envelope

Badges
CD
Cup
Stationeries

Balloons
Uniforms
Maskot
Frontlit banner

Backlit flex
Posters
Stickers
PVC Card



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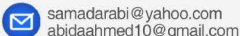
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Client



Client



WE DESIGN - WE BUILD - WE SELL



Karachi
Grammar
School

E T U R B O[®]



DP WORLD



ADENWALLA & SONS
Global Brands. Local Excellence



TIMES GROUP
CONSTRUCTION & DEVELOPMENT



FOODPAPA
Papa Delivers Happiness



SECURE NETWORKS[™]
Be Secured



HIMILE
HIMILE OTR TIRES - DRIVING PAKISTAN FORWARD



Haqite
CRAFTING LEGACIES,
ENDURING EXCELLENCE



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The A.S.A Philosophy



believe marketing success is...

the right balance of due diligence, technology utilization, past knowledge, and gut feeling
the result of follow-through...less talk, more action
marked by "bifocal" understanding, seeing the big picture as well as the microscopic view
achieved by the seamless integration all aspects of a plan

We believe successful client relationships...

come from shared core beliefs
require mutual trust and respect
result from mutual buy-in and ownership of each other's vision
oblige us to think and act as if we are employees of our clients' businesses
are the outcome from open-mindedness to innovative thinking
appreciate entrepreneurial spirit and find reward in growing with a new company

We believe business success...

demands operating with passion and purpose
commits to excellence at all times
owns up to mistakes, makes things right, and moves on
requires treating others as we'd want to be treated
means we never stop learning
means we never stop having fun.



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